

# Salute to AMERICAN VETERANS RALLY®

Established 1992 • P.O. Box 1153 Monument, Colorado 80132 • 719.487.8005 • [www.theveteransrally.org](http://www.theveteransrally.org)

## Information and Fact Sheet for the 33rd annual Salute to American Veterans Rally® OFFICIAL ONLINE RALLY PROGRAM Cripple Creek, Colorado - August 15 & 16, 2025

**List your weekend bands, events and activities free!  
(Space limited - subject to review and approval)**

### Specifications:

- Full color glossy magazine, 40 pages (minimum)
- 12,000 Print copies and huge online distribution  
Will be shared extensively on social media platforms, websites, etc.  
theveteransrally.org boasts:
  - Unique visits (not hits)
  - Average total of 70,893 visits July & August
  - August only
    - Visitors from 84 countries
    - 1483 total referrers – facebook and Google at the top (top 30 listed)

### Contents:

- Schedule of rally events with times and locations including:
  - POW/MIA Remembrance Ceremony at City Park
  - 38th Annual POW/MIA Recognition Ride
  - Free Live music in the Coors Light beer garden and local establishments
  - Plaque dedication details
- Listing of local attractions with descriptions
- Advertising; including local businesses, coupons, etc.

**Deadlines: space and art–June 1, payment due July 1  
Advertising space is very limited  
call today to reserve (719) 487-8005**

# 2025 Salute to American Veterans Rally<sup>®</sup>

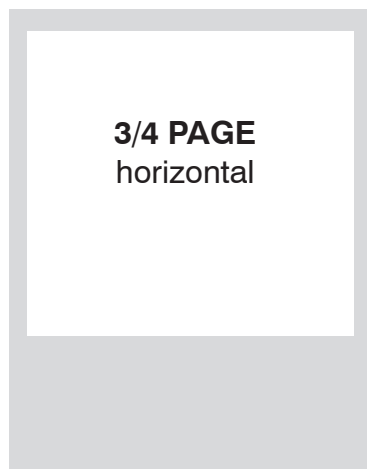
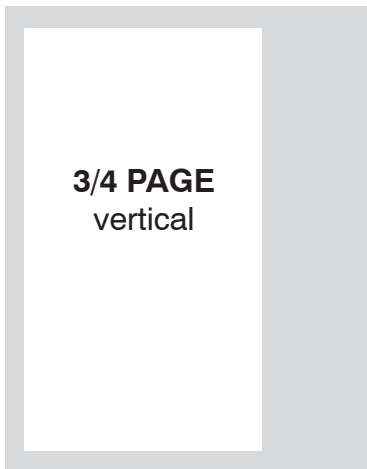
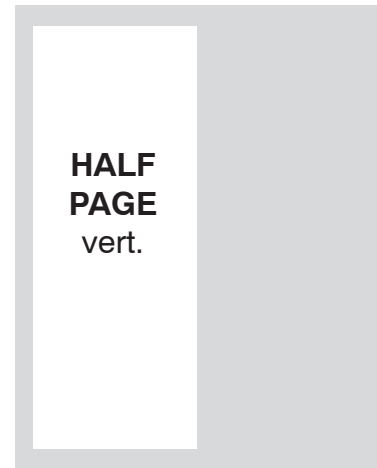
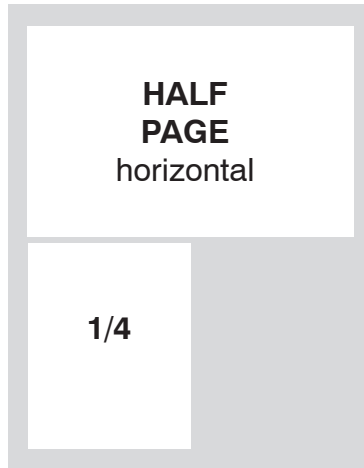
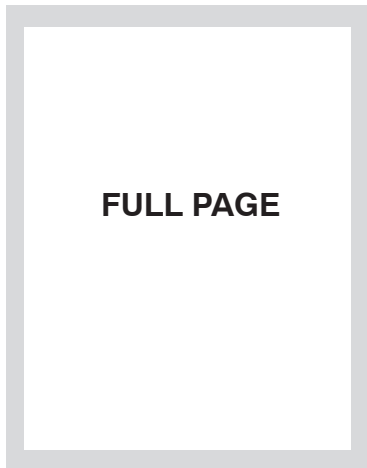
Cripple Creek, Colorado

## OFFICIAL RALLY PROGRAM

### AD SIZES AND PRICES:

#### RATES:

Full page ..... \$ 500.00  
3/4 page ..... \$ 450.00  
1/2 page ..... \$ 300.00  
1/4 page ..... \$ 250.00



#### DIMENSIONS:

**FULL PAGE** ..... 8.375" x 10.875"  
Requires +1/8" Full Bleed (or) 7.875" x 10.375" Framed  
**3/4 PAGE - horiz**..... 7.875" x 7.75"  
**3/4 PAGE - vert**..... 5.25" x 10.25"  
**HALF PAGE - horiz**..... 7.875" x 5.0625"  
**HALF PAGE - vert**..... 3.875" x 10.25"  
**1/4 PAGE**..... 3.875" x 5.0625"

**Deadlines: space and art June 1, payment due July 1**

**Advertising space is limited**

**Call today to reserve 719-487-8005**

All ads are full color.

Advertising rates are based on press ready 300 dpi CMYK digital PDF files. (exact size)

Production fees will be charged according to complexity of adjustments. (\$ 20.00 minimum)

**CANCELLATION WILL NOT BE ACCEPTED AFTER THE AD DEADLINE.**

Artwork can be emailed to: [events@pro-promotions.com](mailto:events@pro-promotions.com).

**Make checks payable to: Pro Promotions, P.O. Box 1153 Monument, CO 80132**