

SPACE RESERVATIONS

If you were in last year's event, consideration of placement will apply. Please forward full payment, completed application **AND INSURANCE** by June 15. New vendors can reserve space on a first come, first served basis. Full payment must accompany the enclosed signed application and insurance, or no space will be reserved. Vendors will not relocate or sell any merchandise other than outlined herein. Vendor spaces may not be split, shared, resold or sublet.

All vendors are required to collect and remit sales tax. You must have a Single or Multiple Event License issued by the State of Colorado, prior to the event. Go to www.taxcolorado.com and search DR-0589 for the application. The State of Colorado collects sales tax for the City of Cripple Creek. See the attached flyer for rates and further instructions.

NEW:

No business license is required for the City of Cripple Creek.

All vendor space at the Salute to American Veterans Rally and Festival must be reserved through Pro Promotions.

Pro Promotions reserves the right to stop or remove from the rally any exhibitor, or his representative, performing any act or practice which in the opinion of the management is unacceptable or detracts from the dignity of the event. Exhibitors removed from the rally under these circumstances will not be eligible for any refund.

INSURANCE REQUIREMENT - note our new address

A commercial general liability policy naming Pro Promotions, Inc. PO Box 127 Theodosia, MO 65761 as additional insured for 2026 Salute to American Veterans Rally, with limits of liability \$1,000,000 per occurrence, \$2,000,000 aggregate.

If you have your own coverage, please have your agent send us the certificate as soon as possible.

IF YOU DO NOT HAVE YOUR OWN COVERAGE: Please visit the website at <https://tinyurl.com/sav26-ins> & follow the instructions.

CANCELLATIONS

No refunds for no-shows. If you cancel, we will only refund space rent **if we can re-book your space**. A \$30.00 cancellation fee will be applied and deducted from any refund money. Event shall be held rain or shine and no refunds shall be given after August 1.

ELECTRICAL SERVICE

There is limited available electricity. All spaces are outdoors. The use of generators is generally not permitted. If we do permit your use of a generator in the Park area, we ask that you shut down your generators for the commencement of the POW/MIA Ceremony to be held from approximately **12:00 noon to 1:30 pm on Saturday**.

SECURITY

We provide limited overnight security for all vendor spaces and will exercise reasonable precaution for the protection of the property of exhibitors, but assumes no responsibility for loss or damage to the property of exhibitors. Small articles or displays should be put away nightly for safe keeping by exhibitors.

MERCHANDISE RULES

Unauthorized rally merchandise including t-shirts, patches, etc. will not be allowed. If your booth has any questionable items you will be made to pack up and leave, and no refund will be provided. Prohibited merchandise verbiage includes; "Vets Rally 2026", "POW/MIA Rally", "Salute to American Veterans", "Recognition Ride", or anything specific to the event. Please call us with any questions.

TENT/CANOPY RENTAL

Any tents to be placed by an outside contractor must be secured through Pro Promotions. We are able to provide this service at a fair price. Please call for details. We will make every attempt to have the vendor tents in place by Thursday 11:00 am.

SET UP / TEAR DOWN GUIDELINES

- **Check-in and Set up is:** Thursday, Aug 20, 11:00 am to 5:00 pm. You cannot begin before 11:00 am Thursday and if you are not checked in by 5:00 pm, you are considered a no-show.

NO FRIDAY CHECK-IN OR SET UP.

- Check-in location will be disclosed upon confirmation. Upon check in you will receive your space assignment.
- **Moving a road closure to bring in a vehicle will result in a fine. Early teardown will result in loss of repeat status.** If you are in large vehicles or pulling a trailer, please arrive early on Thursday or it may be difficult to get in.
- All vendors must stay within their designated space, you cannot have any merchandise beyond your space markings. This is required by the Fire Department and will be strictly enforced.
- Be aware that traffic can not be blocked during set up or tear down. You cannot block the street to unload or load out. When moving out, pack up and THEN bring in your vehicle to load up. Please be patient and willing to lend a hand to your fellow vendor.
- You will not be able to park your vehicle in or near your vendor space. Parking is limited. Camping is allowed only in designated areas. You may not camp in your vendor space.
- No exhibit may be removed from the vendor area during the period of the rally without rally manager's knowledge. This does not apply to small articles. No vendor may tear down any exhibit or portion thereof before 6:00 pm on the final day without permission of rally manager. You can move out Sunday PM. All trash must be deposited in proper receptacles. A cleanup fee will be charged if necessary.
- You must use sand bags or water barrels on paved surfaces. **NO STAKES!**
- **YOU MUST SECURE YOUR CANOPIES.**
- **YOU MUST BE PACKED UP AND OFF THE STREET BY 11:00 AM SUNDAY MORNING! NO EXCEPTIONS!**

PLEASE NOTE: Our event communication comes to you via email. Please monitor your email for notices from us. Add events@pro-promotions.com to your contact list, so you don't miss our communications.

Rules and regulations are subject to change without prior notice

We are looking forward to working with all of you this summer in Cripple Creek!

Jim and Pam and Crew!

RELEASE OF LIABILITY

Vendor agrees to indemnify Pro Promotions, Inc., City of Cripple Creek, Pikes Peak Indian, Pikes Peak Harley-Davidson, Keg One, Teller County, and any other sponsors of Salute to American Veterans Rally & Festival, and their officers, directors, trustees, employees, agents, representatives, volunteers and servants, and anyone else connected with the management or presentation of Salute to Americans Rally & Festival 2026 and will hold and save each of them harmless from any and all actions, damages, and claims, to persons or property, penalties, obligations, liabilities or attorneys' fees that may be asserted or claims by any person, firm, entity, corporation, political subdivision or other organization arising out of any negligent errors or omissions of vendor, its agents, employees, sub-contractors, or invitees, provided for herein and arising out of the performance of this agreement.

By execution of the release I agree to hold and save Pro Promotions, Inc. and all listed parties above and any sponsors not listed harmless from and against any liability, loss or damage to the full extent thereof and from and against all costs and expenses (including attorneys' fees), hereafter incurred or suffered by vendor by reason of the existence of any claim, liability, loss or damage of any kind or nature arising out of my participation as a vendor at the rally.

I hereby acknowledge that I have received, read and understand the contents of the entire vendor package that has been provided as part of the application and do hereby agree to all of the terms and conditions contained therein. I understand and agree that I am not to sell or attempt to sell items or provide services other than those listed herein or that are within a limited category not included in this agreement.

Print Business Name: _____

Print Name: _____

Signature: _____ **Date:** _____

EVENT HOURS: Friday 10:00 am to 5:00 pm / Saturday 9:00 am to 8:00 pm

Business Name _____ Phone _____

Your Name _____ Cell Phone _____

Address _____ City _____ State _____ ZIP _____

Email Address _____

State of Colorado Single or Multiple Event License # _____

Type of merchandise for sale or service being offered (please be as specific as possible) _____

_____ 10'x10' Spaces @ \$300.00 each (1st thru 4th space) = _____ .00

_____ 10' x10' Spaces @ \$150.00 each (5th space or more) = _____ .00

New vendors please verify space available before purchasing insurance. **Total amount enclosed** \$ _____ .00

To purchase vendor insurance visit: <https://tinyurl.com/sav26-ins>

If you are using a generator, YOU MUST LET US KNOW. Yes ☐ No ☐

I have read and understand the information outlined herein and agree to abide by all rules and regulations of the event.

Signature _____ **Date** _____

OFFICE USE ONLY

FOR MORE INFORMATION:

Call 719-487-8005 9 am to 5 pm Monday – Friday (CST)

email to events@pro-promotions.com

Make checks payable to: Pro Promotions-P. O. Box 127 Theodosia, MO 65761

MAIL completed and signed application with check.

Don't forget your insurance

Colorado Sales Tax Information

Salute to American Veterans Rally

August 21st and 22nd 2026



You are required to obtain a Special Event (Multiple or Single Event) Sales Tax license prior to the event using Sales Tax Special Event Application form DR 0589. The Single Event License (\$8.00 fee) is valid for this event only. **The Multiple Event License (\$12.00 fee) is valid for any Special Event in the State of Colorado from July 1, 2026 until the end of 2027.** All applications must be mailed or brought into a Taxpayer Service Center and must include a copy of the listed owner's government issued photo ID or the application will be rejected. Please allow 4 to 6 weeks for processing when the application is mailed in.

After the event you are required to file and remit sales tax either by filing online using the enclosed instructions or by submitting a Special Event Retail Sales Tax return (Form DR 0098).

The due date to file your tax return is the 21st of September

Please visit <https://tax.colorado.gov/special-event-sales-tax> for additional information.

To locate the DR 0589 – Special Event Sales Tax Application, please follow these instructions:

1. Visit [Tax.Colorado.gov/](https://tax.colorado.gov/)
2. In the menu bar, select the dropdown arrow next to **Forms**, then select **Forms in Number Order**
3. Locate **Special Event Application DR 0589** using the filter above the table on the right
4. Click on the form number (**DR 0589**) to obtain the PDF version of the form
5. Repeat the process to obtain the **Special Event Sales Tax Return DR 0098**

Tax Rates for This Event

You need to collect **7.20%** and remit **7.20%** to the **Colorado Department of Revenue**. City tax should be reported to the Home Rule City of **N/A**. Contact them at **N/A**.

If you use the Department of Revenue paper form DR 0098, this is the breakdown of the taxes you need to report to the Department of Revenue:

LOCATION / JURISDICTION CODE – 43-0006 <https://salestaxlookup.colorado.gov/>

State	RTD/CD	Special District*	County/MTS/PSI	City/LID
2.90%	N/A	N/A	1.00%	3.30%

*The Special Districts in this taxing jurisdiction are:

- N/A

The event organizers are **required by law** to supply the State with a list of all vendors who attend this event.

Do not report the gross sales from this event on your standard sales tax filings even if your business has an active permanent sales tax account with the State of Colorado. **If you have any questions, call 303-866-5643 or 303-238-7378**