

Salute to AMERICAN VETERANS RALLY®

Established 1992 • P.O. Box 1153 Monument, Colorado 80132 • 719.487.8005 • www.theveteransrally.org

Information and Fact Sheet for the 31st annual Salute to American Veterans Rally® OFFICIAL SOUVENIR RALLY PROGRAM Woodland Park, Colorado - August 18 & 19, 2023

**List your weekend bands, events and activities free!
(Space limited - subject to review and approval)**

Specifications:

- 10,000 copies – 7,000 distributed prior to event, and 3,000 distributed at event
- Full color glossy magazine, 40 pages (minimum)
- Distributed free of charge in a 5 state area and at the event

Contents:

- Schedule of rally events with times and locations including:
POW/MIA Remembrance Ceremony at Memorial Park
36th Annual POW/MIA Recognition Ride
Veterans Memorial Dedication
Free Live music in the Coors Light beer garden and local establishments
- Listing of local attractions with descriptions
- Advertising; including many local businesses, coupons, etc.

**Deadlines: space and art–July 1, payment due July 30
Advertising space is very limited
call today to reserve (719) 487-8005**

2023 Salute to American Veterans Rally[©]

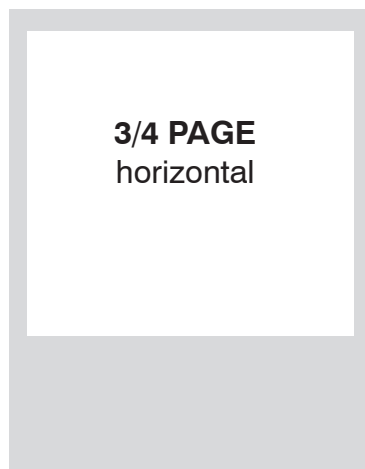
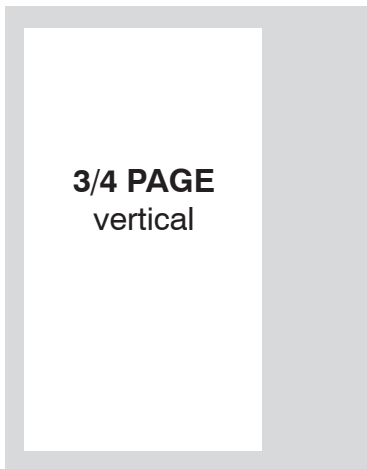
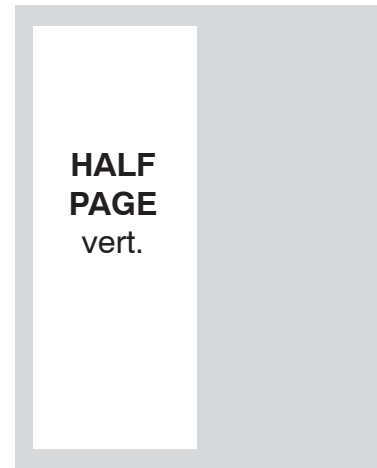
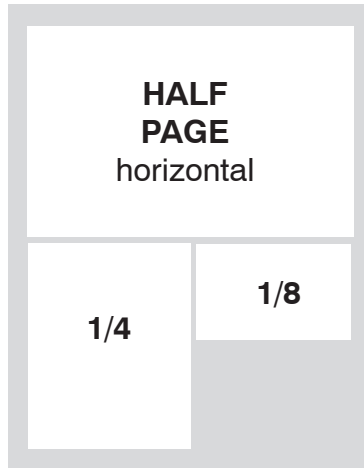
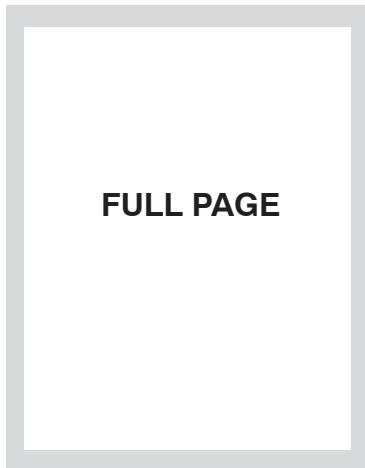
Woodland Park, Colorado

OFFICIAL SOUVENIR RALLY PROGRAM

AD SIZES AND PRICES:

RATES:

Full page	\$ 750.00
3/4 page	\$ 650.00
1/2 page	\$ 450.00
1/4 page	\$ 325.00
1/8 page	\$ 200.00



DIMENSIONS:

FULL PAGE	8.375" x 10.875"
Requires +1/8" Full Bleed (or) 7.875" 10.375" Framed	
3/4 PAGE - horiz.....	7.875" x 7.75"
3/4 PAGE - vert.....	5.25" x 10.25"
HALF PAGE - horiz.....	7.875" x 5.0625"
HALF PAGE - vert.....	3.875" x 10.25"
1/4 PAGE.....	3.875" x 5.0625"
1/8 PAGE.....	3.875" x 2.4375"

Deadlines: space and art July 1, payment due July 30

Advertising space is limited

Call today to reserve 719-487-8005

All ads are full color.

Advertising rates are based on press ready 300 dpi CMYK digital PDF files. (exact size)

Production fees will be charged according to complexity of adjustments. (\$ 20.00 minimum)

CANCELLATION WILL NOT BE ACCEPTED AFTER THE AD DEADLINE.

Artwork can be emailed to: events@pro-promotions.com.

Make checks payable to: Pro Promotions, P.O. Box 1153 Monument, CO 80132