

Salute to AMERICAN VETERANS RALLY®

Established 1992 • P.O. Box 127 Theodosia, Missouri 65761 • 719.487.8005 • www.theveteransrally.org

BECOME AN OFFICIAL SPONSOR OF THE 34TH ANNUAL VETERANS RALLY!

The 2026 Salute to American Veterans Rally brings the 34th Anniversary of the Rally and the 39th Anniversary of the POW/MIA Recognition Ride back to Cripple Creek!

We are so excited to return “home” once again to Cripple Creek! We are grateful for the City’s response to help us continue this long-time tradition of: Honoring our Veterans; Remembering the Fallen; and Allowing Veterans and Military a place to gather.

Your Company’s sponsorship is crucial to the success of this event now more than ever. Below are the standard levels of sponsorship to support the cause:

Presenting Sponsor - \$5,000

- Color logo with premium positioning on all printed material
- Logo recognition on posters and flyers
- 10’ x 20’ prime vendor space location (signed vendor application/agreement, insurance required)
- Right to hang banners and signage in approved areas
- Full page / full color ad in the Official Rally Program (printed and online flipbook)
- Sponsorship recognition on theveteransrally.org sponsor pages with links to your website
- Sponsorship recognition on all press releases

Associate Sponsor - \$2,500

- Logo recognition on posters and flyers
- 10’ x 10’ prime vendor space location (does not include power, tent or other amenities) (signed vendor application/agreement, insurance required)
- 1/4 page full color ad in the Official Rally Program
- Sponsorship recognition on theveteransrally.org sponsor page with links to your website
- Sponsorship recognition on all press releases

Supporting Sponsor - \$1,000

- Name listed on posters and flyers and in Official Rally Program
- Red Friday t-shirt giveaway/fundraiser sponsorship included

We are happy to tailor a sponsorship package to meet your company's desires. We can combine sponsorships for the Rally and Red Friday.

Other options for support and exposure:

- Red Friday t-shirt giveaway/fundraiser sponsorship \$250
- Advertise in the Official Rally Program - rate sheet attached

**Sponsorship Commitment due April 20, 2026
Sponsorship fee due June 1, 2026
Ad artwork due May 15, 2026**

For value received sponsor agrees to;

- Provide color logo
- Provide artwork or direction for advertisement in Official Rally Program
- Provide website link if desired
- Provide insurance as outlined on the Vendor application
- Follow guidelines/procedures for setting up at the Rally as outlined on the Vendor application

INSURANCE REQUIREMENT – with vendor participation only

Commercial General Liability not less than \$1,000,000 each occurrence combined single limit for bodily injury or death and property damage, including coverages for personal injury, contractual, and operation mobile equipment, and products; naming Pro Promotions, Inc. as additional insured.